



The
HOME
Shows

FRESNO | TRI-COUNTY



Show Program
Advertisement Design Templates

1/2 Page Ad

Safe Text Zone:

Keep all Critical Elements
within the blue line area

Ad Trim Zone:

8.5"w X 5.5"h

Overall Size with Bleed

9"w x 6"h

RESOLUTION 300 dpi

FULL Page Ad

Safe Text Zone:

Keep all Critical Elements
within the blue line area

Ad Trim Zone:

8.5"w X 11"h

Overall Size with Bleed

9"w x 11.5"h

RESOLUTION 300 dpi